



## **Berthold Technologies and TechStar Announce New Partnership for Level and Density Control Solutions**

**Houston, TX – November 10, 2020:** Berthold Technologies, a leading global manufacturer of high performance measuring instruments, today announced that TechStar is now their official manufacturer representative for territories in Texas, Oklahoma, Kansas, New Mexico, and Arizona. TechStar is the leading full-service manufacturer representative in the Southern West, Midwest, and Gulf Coast regions, and this new partnership adds Berthold's specialized offering of integrated measuring solutions to TechStar's renowned product support services.

Berthold is the global leader in radiometric technology and offers solutions for non-contacting measurement of level, density, concentration, bulk flow, and moisture. Berthold's solutions for density measurement and level measurement with continuous point level add even more diversity to TechStar's robust lineup of instrumentation and analytical solutions. TechStar's experience representing industry-leading manufacturers of measurement instrumentation for process industries gives Berthold customers a new level of support and expertise on Berthold's solutions for density and level measurement.

This new alliance between TechStar and Berthold Technologies means their customers can take full advantage of TechStar as the one-stop shop for instrumentation solutions, including assistance through the purchasing, setup, maintenance, and training on their manufacturers' equipment. Now, customers have an abundance of expertise readily available to help them identify the best products for their density and level control applications, ensuring they get a complete solution that fits their unique needs.

### **About Berthold Technologies**

For more than 70 years Berthold, a global leader in radiometric technology, has been developing tools and solutions to pursue the most challenging applications in life sciences, process control, and radiation protection. Critical measurement solutions for any process conditions are Berthold's specialty, especially where extreme measuring conditions cause conventional measuring technologies to fail.

Using their diverse product portfolio, specialized knowledge, and years of experience, Berthold develops innovative solutions together with their customers for new, unique process tasks in a wide variety of industries and applications. Berthold's heritage of innovation enables the company to further its mission of creating a healthier world, a safer environment, and a more efficient manufacturing processes.

### **About TechStar**

Since 2001, TechStar has been the one-stop-shop for quality instrumentation and analytical devices, training, and application solutions. They are a leading manufacturer representative in the oil and gas, energy, water/wastewater, food and beverage, and pharmaceutical industries. TechStar offers instrumentation and analytical solutions that encompass the entire lifecycle of products and services.

TechStar has an established reputation in the Southern West, Midwest, and Gulf Coast regions of the US and is rapidly expanding its footprint with new partnerships in surrounding states. With deep roots in every community they serve, TechStar's culture focuses on building meaningful relationships between their partners and customers.